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FOR IMMEDIATE RELEASE

OLYMPIAN PARTNERS WITH PURIGEN98™

SUNRISE, Fla. – (July 21, 2008) – Olympic cycling gold medal favorite Sarah Hammer won't be riding on air in next month's Summer Games in Beijing.

Instead, she will be riding on tires filled with **Purigen98™** high-purity nitrogen.

Hammer, the two-time World Track Cycling Champion who has endorsed **Purigen98™** and has been training with the high-purity nitrogen since January 2007, is believed to be the first competitive cyclist to officially adopt nitrogen-inflated tires. She credits it with helping her achieve better control and results.

"Speed. Durability. Consistency. They're all important during competitive cycling. That's why I always have Purigen98™ high-purity nitrogen in my tires every time I hit the track," Hammer said. "I don't race without it."

To help competitors like Hammer, N₂Revolution, developer and sole distributor of Purigen98™ inflation systems, is unveiling Purigen™ Pro tire racing gas, designed especially for professional cyclists. The product purges tires of compressed air and reinflates them with high-purity nitrogen.

"Maintaining a competitive edge is essential for cyclists like Sarah and riding on properly inflated tires can help reduce friction with the road and produce a faster ride," said Robin Pearl, president of N₂Revolution.

Hammer joins other professional racers - including NASCAR superstar Jeff Gordon who uses Purigen98™ in his personal vehicles - for optimal performance and safety. Airlines and NASA also have used high-purity nitrogen for years.

Nitrogen molecules are more stable than those of oxygen so the gas doesn't leak through the walls of tires as quickly, helping maintain proper tire pressure. With properly inflated tires, bikers or drivers can enjoy better handling, braking and vehicle stability while reducing tire drag and wear. Motorists also report saving three percent or more on gasoline consumption and costs.

"Purigen98™ high-purity nitrogen will give me an edge when competing for the gold medal at the Summer Olympic Games," Hammer said. "Everything else is just hot air."

Although high-purity nitrogen tire inflation is relatively new on the cycling circuit, motorists can fill their tires with PurigeN98™ at auto dealers, tire stores and vehicle service facilities nationwide.

About PurigeN98™

N₂Revolution, Inc., based in Sunrise, Fla., develops and manufactures leading-edge automotive solutions, with PurigeN98™ as its flagship product. Led by a team of distinguished veterans from the automotive, environmental, financial, engineering and scientific industries, the company is committed to developing high-quality, affordable, environmentally friendly products that enhance the quality of life for today's sophisticated consumers. N₂Revolution has been recognized with the Emerald Award from Broward County in the category of Innovative Procedures / Process Improvement and has been featured in news reports by MSNBC and numerous broadcast and print media nationwide.

For information about N₂Revolution and its energy-saving solutions, call 954-838-7545, email info@n2revolution.com, or visit www.purigen98.com.