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FOR IMMEDIATE RELEASE

**JEFF GORDON PARTNERS WITH PURIGEN98™**

**SUNRISE, Fla.** – (April 28, 2008) – **PurigeN98™** has announced its relationship with NASCAR superstar Jeff Gordon to endorse its high purity nitrogen tire inflation system.

Like the nitrogen-filled tires on which he races at top speeds during every NASCAR Sprint Cup race, Gordon fills the tires of his personal vehicles with PurigeN98™.

"I have used high-purity nitrogen in my race car tires for years," Gordon said. "While winning is great, nothing is more important to me than the safety of my family, which is why I use PurigeN98™ in my personal vehicles. It gives me that extra peace of mind."

For years, professional racers, airlines and even NASA have relied upon tires filled with high-purity nitrogen to enhance handling, stability and tire wear as well as overall safety. Today, PurigeN98's™ high-purity nitrogen tire inflation is available to consumers at better car dealers, tire stores and auto service facilities nationwide.

"We are thrilled by our relationship with Jeff Gordon to help spread the word about the benefits of putting high purity nitrogen in passenger vehicle tires," said Robin Pearl, president of N<sub>2</sub>Revolution, which developed and manufactures PurigeN98™. "This is an important decision that can reduce fuel costs, improve vehicle safety and aid the environment."

Nitrogen-filled tires can help lessen the carbon imprint on Mother Earth by reducing fuel emissions and the harvest from rubber trees. Nitrogen molecules are more stable than those of oxygen so the gas doesn't leak through the walls of tires as quickly, helping motorists maintain proper tire pressure. With properly inflated tires, drivers find they may save three percent or more on fuel costs and enjoy better handling, braking and vehicle stability. Tire wear also is reduced, which can result in significant savings on replacement costs.

According to the U.S. Department of Energy, Americans waste 10 million gallons of fuel every day by driving on under-inflated tires. Annually, this amounts to 3.6 billion gallons of wasted fuel and 77 billion pounds of greenhouse gases needlessly dispersed. Proper use of PurigeN98™ can significantly reduce this impact.

**About PurigeN98™**

N<sub>2</sub>Revolution, Inc., based in Sunrise, Fla., develops and manufactures leading-edge automotive solutions, with PurigeN98™ as its flagship product. Led by a team of distinguished veterans from the automotive, environmental, financial, engineering and scientific industries, the company is committed to developing high-quality, affordable, environmentally friendly products that enhance the quality of life for today's sophisticated consumers. N<sub>2</sub>Revolution has been recognized with the Emerald Award from Broward County in the category of Innovative Procedures / Process Improvement and has been featured in news reports by MSNBC and numerous broadcast and print media nationwide.

For information about N<sub>2</sub>Revolution and its energy-saving solutions, call 954-838-7545, email [info@n2revolution.com](mailto:info@n2revolution.com), or visit [www.purigen98.com](http://www.purigen98.com).