



CONTACT:

Jeff Bray/Jeremy Katzman
O'Connell & Goldberg, Inc.
(954) 964-9098

jbray@oandgpr.com/katzman@oandgpr.com

FOR IMMEDIATE RELEASE

PURIGEN98 – EVERYTHING ELSE IS JUST HOT AIR

For years, professional racers, airlines and even NASA have relied upon tires filled with high-purity nitrogen to enhance handling, stability and tire wear as well as overall safety. Today, Purigen98's™ high-purity nitrogen tire inflation is available to consumers at better car dealers, tire stores and auto service facilities nationwide.

Known for its trademark blue tire caps, Purigen98™ can help lessen the carbon imprint on Mother Earth by reducing fuel emissions and the harvest from rubber trees. Nitrogen molecules are more stable than those of oxygen so the gas does not leak through the walls of tires as quickly, helping motorists maintain proper tire pressure. With properly inflated tires, drivers find they may save three percent or more on fuel costs and enjoy better handling, braking and vehicle stability. Tire wear also is reduced, which can result in significant savings on replacement costs.

According to the U.S. Department of Energy, Americans waste 10 million gallons of fuel every day by driving on under-inflated tires. Annually, this amounts to 3.6 billion gallons of wasted fuel and 77 billion pounds of greenhouse gases needlessly dispersed. Proper use of Purigen98™ can significantly reduce this impact.

Purigen98™ is high-purity refined nitrogen gas. It is one of the only membrane based tire inflation gas generators on the market today guaranteed to be at least 98 percent pure nitrogen containing less than 2 percent oxygen. The higher purity enhances the positive effects of nitrogen inflation.

N₂Revolution has several product lines used to inflate tires with Purigen98™ high-purity nitrogen. The Nitroflator™ series features a large storage tank and is used primarily by high volume tire stores and car dealers. A newer line, the Mobiflator™, is smaller and mobile. The Mobiflator™ is battery operated and targeted for smaller retailers and for dealerships that want to try out the company's program before committing to a large generator.

The company also markets a variety of accessories and supplies, including the Puriflator automatic tire conversion system. The Puriflator can convert up to six tires to Purigen98™ at one time, purging regular air from the tires and automatically inflating them with high-purity nitrogen at the recommended tire pressure with digital accuracy. The Puriflator can be supplied as a separate cart or can be attached to the Mobiflator™ units.

Recognizing the benefits of high-purity nitrogen tire inflation, Purigen98™ has received the endorsement of four-time NASCAR Sprint Cup Champion Jeff Gordon. The Jeff Gordon Racing School and Mario Andretti Racing School, which operate NASCAR and Indy-style race car driving experiences at 16 tracks across the United States, also have entered exclusive agreements with N₂Revolution to use Purigen98™ in the tires of their race experience cars.

Purigen98™ can be found at major dealerships, including JM Lexus, the world's largest Lexus dealer, and AutoNation Automotive Group locations as well as major retail chains like Big O Tires and Tuffy Car Care, among many others in markets including Florida, California and Texas.

N₂Revolution, Inc., based in Sunrise, Fla., develops and manufactures leading-edge automotive solutions, with Purigen98™ as its flagship product. Led by a team of distinguished veterans from the automotive, environmental, financial, engineering and scientific industries, the company is committed to developing high-quality, affordable, environmentally friendly products that enhance the quality of life for today's sophisticated consumers. N₂Revolution has been recognized with the Emerald Award from Broward County, Fla., in the category of Innovative Procedures / Process Improvement.

For information about N₂Revolution and its energy-saving solutions, call 954-838-7545, e-mail info@n2revolution.com, or visit www.purigen98.com.