



860 Tunnel Rd. Asheville, NC 28805 (828)298-4911

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Clif,

Please accept our thanks for making us purchase the Nitrogen Machine from your company, purigeN98. Since the machine has arrived, and after your training program, it has been nothing short of another profit center for our fixed operations. With the variable operations in most dealerships struggling, I feel that as a Dealer Principal, I have to give our advisors every chance that I can to make a profit. Nitrogen filled tires are a no brainer and an easy sell. We are always looking for a way to capture a customer at a defection point, and for franchise dealers that point is tires. Nitrogen locks that customer to your facility and your process and your people.

We have also been very impressed by your attention to detail and personal concern with our people. The key to any program or plan is in the implementation. We feel that our people are very educated about the product and have a process in place to make it happen.

Thank you for your assistance,

Rhett Blanchard  
President  
Asheville Dodge