



March 7, 2008

Mr. Robin Pearl  
PurigeN98  
523 Sawgrass Corp. Parkway  
Sunrise, FL 33325

Dear Robin:

On behalf of Big O Tires' franchisees, thank you for your generous support of the Big O Tires 2008 Convention. It was great to see your company represented in Dallas, and we truly appreciate you taking time from your busy schedule to meet with our Big O Tires franchisees. Your attendance was of great benefit to them and we trust that there was value for you and PurigeN98 as you met with individuals who buy, sell, or use your products every day.

We believe that 2008 will be a banner year for Big O Tires, its franchisees and our vendors. We know that this Convention created unprecedented enthusiasm and momentum for our continued success! We realize that great vendors are the key to our business and we feel very fortunate to have your support.

We look forward to a successful year and our continued long-term relationship.

Best Wishes,

A handwritten signature in blue ink, appearing to read "Emily White-Keating".

Emily White-Keating  
Vice President – Marketing

A handwritten signature in blue ink, appearing to read "Jeffrey Helfrich".

Jeffrey Helfrich  
Vice President – Product Marketing

A handwritten signature in blue ink, appearing to read "Robin Walker".

Robin Walker  
Director – Non-Tire

A handwritten signature in blue ink, appearing to read "Justin Reyher".

Justin Reyher  
Equipment Sales Manager

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*The Big O Tires mission is to become the #1 Tire Retailer in North America.*

