



*World's Oldest World's Finest Motor Oil*

February 12, 2009

Mr. Jason Cohen  
*PurigeN98*  
523 Sawgrass Corporate Parkway  
Sunrise, FL 33325

Dear Jason:

I wanted to let you know how very impressed we are with our *PurigeN98* Nitrogen Program!

We compared *PurigeN98*'s offering to the others in the industry, and found that your Nitrogen system, quality standards, marketing materials, and support program far surpasses everyone else's.

I initially ordered your systems for our Clarksville and Oak Grove locations, and we were extremely pleased with the professional installation and first-rate on-site sales training we received from your staff. They were both professional and knowledgeable, and worked with our staff extensively in order to effect a successful launch. In fact, your Manager stayed an extra day to actually work with our customers, sell Nitrogen conversions, and show my staff how to take advantage of every opportunity.

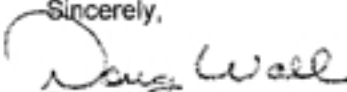
So far, our Nitrogen program has been very well received by our customers, and they appreciate the benefits that come with maintaining proper tire pressure: improved gas mileage, a safer ride, longer tire life, fewer TPMS problems, and fewer CO2 emissions. Based on our initial success, we've now purchased two additional systems for our Clarksville and Nashville locations.

The profitability of this program has *far exceeded* my expectations, and I'm very pleased with the positive impact it's had on our business performance at all four of our stores. Our average per customer paid ticket has greatly increased because of our *PurigeN98* Nitrogen Program. The equipment has performed well, and the ongoing support and follow-up from your Area Manager has far exceeded what was promised.

The *PurigeN98* program is truly a complete First Class package from start to finish. *I fully endorse it*, and recommend that anyone considering adding Nitrogen to their operation choose *PurigeN98*'s program. It stands head and shoulders above the rest!

If you have anyone who is considering the viability of Nitrogen or *PurigeN98*, or who has any questions, please have them call me at 972.489.1032 any time.

Sincerely,

  
Doug Wall  
VIOC Franchisee

*Convenient Car Care, LLC and Tenoco, LLC*  
*Independent Licensee of VIOC Franchising, Inc.*

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